

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Gerald Storch et al. Examiner: James A. Kramer
Serial No.: 09/865,893 Group Art Unit: 3627
Filed: May 25, 2001 Docket No.: T634.112.101
Title: CO-BRANDED INTERNET SERVICE PROVIDER AND RETAILER INTERNET SITE WITH RETAILER – OFFERED INCENTIVES FOR MEMBER USE

**REVOCATION OF PRIOR POWERS OF ATTORNEY
AND POWER OF ATTORNEY AND CORRESPONDENCE ADDRESS CHANGE**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

The undersigned, Target Brands, Inc., the owner of the entire right, title and interest in and to the above-identified application, hereby revokes all previous powers of attorney and appoints the following attorneys and/or agents to prosecute this application and to transact all business in the U.S. Patent and Trademark Office connected therewith:

CUSTOMER NO. **064732**

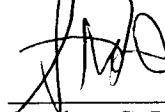
In addition, please address all correspondence to the address associated with the following:

CUSTOMER NO. **064732**

Pursuant to 37 C.F.R. § 3.73, Target Brands, Inc., a corporation, certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of an assignment from the inventors of the patent application identified above. The assignment was recorded in the U.S. Patent and Trademark Office at Reel 011860, Frames 0824-0828.

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Respectfully submitted,



Stephen C. Lee
Intellectual Property Law Manager
Target Brands, Inc.
1000 Nicollet Mall, TPS-3165
Minneapolis, MN 55403

Date

3/11/07